

# THE ORWELL PRIZE

## The Orwell Prize: 2018

### This competition is open to the following students:

1. BA Design (Year 2 and Year 3)
2. MA Expanded Practice
3. PGCE Design and technology
4. Alumni (BA Design, PGCE, MA, graduates in year 2017)

### Other details:

1. The project can be undertaken by individual or groups
2. Please submit finished annotated sketches/images/visuals in pdf format max 4-5 A4 pages or 2-3 A3pages
3. Please include your name/year group/course/contact details in your submission
4. Please email all submissions to: Robyn Donaldson: email; [robyn.donaldson@theorwellprize.co.uk](mailto:robyn.donaldson@theorwellprize.co.uk)

**NOTE:** The selected submission will be allocated a budget so the final chosen design can be completed, this is done in discussion with the Orwell Foundation.

For Briefing notes and Brand guidelines, read attached notes

### Timeline:

Stage 1- 9<sup>th</sup> March 2018 – Orwell Prize: Project brief announcement

Stage 2 - 23<sup>rd</sup> March 2018 4.00pm submission deadline

Stage 3 - 28<sup>th</sup> March 2018, notification of designer/s for Orwell Prize 2018

Stage 4 - Between 28<sup>th</sup> March and 27<sup>th</sup> April 2018 arrange to meet with Orwell Prize co-ordinator for first stage briefing/development

Stage 5 – Between 30<sup>th</sup> April and 25<sup>th</sup> May arrange to meet with Orwell Prize co-ordinator for second stage briefing/update/development

Stage 6 – Between 28<sup>th</sup> May and 8<sup>th</sup> June 2018 completion of Prize and meeting with Orwell prize co-ordinator

Stage 7 – Prize Delivery – Wednesday 13<sup>th</sup> June 2018

Stage 8 – Prize Giving ceremony – invited guests, Goldsmiths Staff and designer+ guests June 25<sup>th</sup> 2018

### For further details or questions

Orwell prize contact: Robyn Donaldson:

email: [robyn.donaldson@theorwellprize.co.uk](mailto:robyn.donaldson@theorwellprize.co.uk)

Goldsmiths contact: Rose Sinclair, Lecturer: Dept of Design.

Email: [r.sinclair@gold.ac.uk](mailto:r.sinclair@gold.ac.uk)