



PROJECT OVERVIEW

In light of the coming **20th anniversary** of HRH Princess Margaret passing away, we decided to launch a collaborative project with 20 extremely talented artists. This project consists of a collection of artistic reinterpretations of the **iconic photograph of the Princess taken by Ken Griffiths in 1985**, in which she holds a pillow which says 'It's not easy being a Princess'. The picture was on the **cover of The Telegraph** on the day announcing her death and was also recently mimicked in a **Vogue article** by Helena Bonham Carter, who played the princess in the **Netflix series The Crown**.

We are now looking for an **outstanding candidate to design the book** that will feature the 20 artworks. The publication will include information about Ken Griffiths, the artists involved in the project, and possibly other pieces of writing. Having this content in mind, the book's concept should be innovative, fresh, and represent a **contemporary take on the concept of a printed publication**. We are not looking only for an intriguing layout, but for a piece of design that **challenges the whole idea of what a book can be**.

Note: This project is not intended as a celebration of the monarchy nor a deliberate act of critique towards it. Rather, the artworks featured will aim to encourage fresh perspectives and dialogue over themes that are now more than ever important for us as a society

SELECTION PROCESS & PRIZE

During the first stage, we are looking at expressions of interest and suitable designers' profiles. Among those interested in taking part of this project, we will select **5 finalists who will be asked to briefly pitch their general concept**. Based on that, we will choose **one final designer**. The chosen candidate will take on the book design project and will work with the Ken Griffith Bureau team to be **published by February 2022**.

In addition to obtaining the commission, they will be awarded with a **cash prize of £300**, upon completion of the work. They will also receive a **percentage of the book sales** and will be **credited**. The percentage will be decided at a later stage once we will have set a prize for the book, mindful of production costs. Moreover, we will be **covering the costs of software** needed to design the publication (such as Adobe Creative Cloud) for the duration of the project, may they not have access to those already.

TO APPLY

Submissions should be sent to camilla@kengriffithsbureau.co.uk with the email subject titled '**Application to the Design Collaboration**'. It must include a **brief introduction** about the designer, **why they would like to take part** in the project and a link to a **website/social media** showcasing their work. We are open to group applications if there is evidence of previous works completed together. The **deadline is the 31st of May**; however, we encourage early applications as we may be reviewing them as they come.